



MEL AND ENID
ZUCKERMAN COLLEGE
OF PUBLIC HEALTH
Center for Rural Health

South Arizona Asian & Pacific Islander Health Coalition Meeting

Pima County AAPI Navigator Program

Kim Tham, BS
Program Coordinator and Certified Navigator

Center for Rural Health
Mel and Enid Zuckerman College of Public Health
The University of Arizona

July 26, 2014



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Program Overview

- Program Goals
- Program Method
- Community Challenges
- AAPI Communities
- Highlight of Accomplishments



Program Goals

- Increase access to affordable healthcare and reduce the number of uninsured AAPI in Pima County
- Increase health insurance and health literacy
 - Fair, impartial, and accurate
 - Culturally and linguistically sensitive



Program Method

- Community collaborations to assess community needs and provide services such as translation
- Host presentations, health fairs, information booths, and enrollment events in Tucson





Challenges

- Health insurance not a high priority for some
- Limited culturally and linguistically appropriate materials
- New immigration status
- Limited healthcare and health insurance literacy
- Reluctant to seek help
- Multiple visits needed to complete enrollment process
- AAPI populations geographically spread out
- Difficult to identify uninsured populations
- Limited computer skills



Community Partners

- Bhutanese
- Marshallese
- Filipino
- Asian Indian
- Chinese
- Japanese
- Korean
- Vietnamese



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Bhutanese Community

Presentation at Nottinghill Apartment Complex

December 14, 2013

Community Partners: Purna Budathoki and Santa Gurung
Bhutanese Mutual Assistance Association of Tucson



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Marshallese Community

Kamolol Marshallese Assembly of God Presentation

January 5, 2014

Community Partner: Pastor Hiloon Subillie





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Marshallese Community



Tucson Marshallese Ministry UCC
Presentation

January 21, 2014

Community Partner: Carlson Takiah



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Filipino Community



Filipino Community Easter Event

April 19, 2014

Community Partners: Marylou Natividad
Filipino American Club



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Filipino Community



FASCOT Pista Sa Nayon Event

June 14, 2014

Community Partner: Angelita Doss
Filipino-American Sampaguita Club of Tucson



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Asian Indian Community



Health Insurance Information Session at Pan Asian Community Alliance

May 26, 2014

Community Partners: Lakshmi Subramanian and Raj Kohli
Indian Society of Southern Arizona



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Chinese Community

Chinese Health Day

September 28, 2013

Confucius Institute at the University of Arizona



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Chinese Community



Chinese New Year Festival February 1, 2014

Dragon Boat Festival June 7, 2014

4th of July Celebration July 4, 2014

Community Partners: Susan Chan and Tina Liao
Tucson Chinese Association



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Chinese Community



Tucson Chinese Christian
Church Presentation

July 13, 2014

Community Partners: Charles Zhang and
Jennifer Huang



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Japanese Community

Southern Arizona Japanese Cultural Coalition Presentation

May 21, 2014

Community Partners: Ross Iwamoto and Carolyn Classen





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Vietnamese and Korean Communities



Vietnamese Community Partners:
Peter Vo and Sonny Nguyen

Currently outreaching to Vietnamese community leaders and churches

Korean Community Partner: Ann Klocko
Korean American Women Association

Currently outreaching to Korean community leaders and churches



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Community Partnerships



BEYOND 2014

Jan 11, 2014



4th Avenue Street Fair

March 12-13, 2014



Community Partnerships



Sunnyside High School Enrollment Fair March 25, 2014



Sacred Heart Church Health Fair March 8, 2014

Tucson Festival of Books March 17, 2014



Monthly Information Sessions

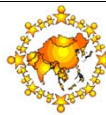
Ways to Get Health Insurance Under the Affordable Care Act

Marketplace

- Individual and Family Plans
- SHOP (Small Business Health Options Program)

Medicaid

- AHCCCS (Arizona Health Care Cost Containment System)



PAN ASIAN community ALLIANCE

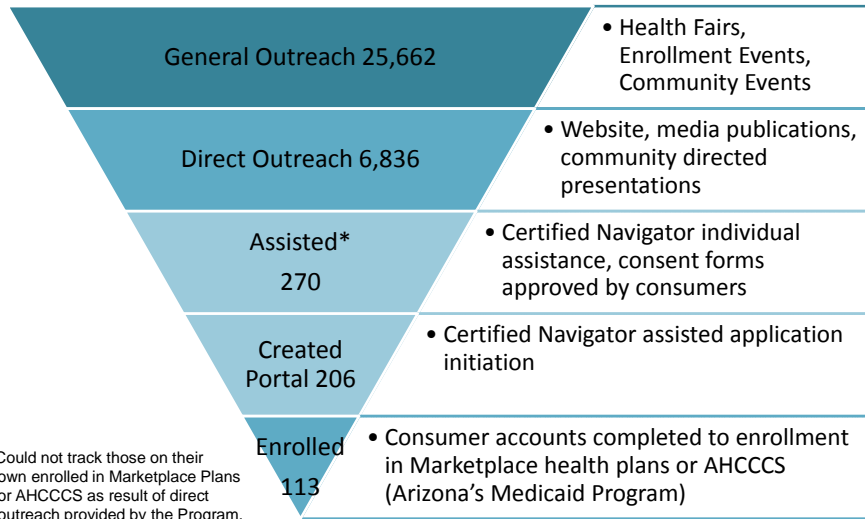


祖籍華人文化中心





Accomplishments



*Could not track those on their own enrolled in Marketplace Plans or AHCCCS as result of direct outreach provided by the Program.



Accomplishments

- Build community connections
- Share resources
- Bring awareness to community needs
- Take control of healthcare options





Accomplishments

White House Champions of Change Award

April 24, 2014



“We could not have taken this important step toward fulfilling the promise of health security for millions of hardworking Americans, including people of all backgrounds that comprise our shared heritage, without your leadership and efforts.”

- Kathleen Sebelius, Secretary of HHS



Acknowledgements

We would like to thank our community partners and members for their support:

Asian Indian Community

- Indian Society of Southern Arizona
- Lakshmi Subramanian and Raj Kohli

Bhutanese Community

- Bhutanese Mutual Assistance Association of Tucson
- Purna Budathoki and Santa Gurung

Chinese Community

- Tucson Chinese Association
- Tucson Chinese Christian Church
- Susan Chan, Tina Liao, Charles Zhang, and Jennifer Huang

Filipino Community

- Filipino American Club
- Filipino-American Sampaguita Club of Tucson
- Marylou Natividad, and Angelita Doss

Southern Arizona Asian & Pacific Islander Health Coalition

Pima County Health Department

Pima County Access Program

Statewide Cover Arizona, and Southern Arizona ACA Coalition

Tucson Unified School District, and Sunnyside Unified School District

Centers for Medicare and Medicaid Services, and Health and Human Services

Japanese Community

- Southern Arizona Japanese Cultural Coalition
- Ross Iwamoto and Carolyn Classen

Korean Community

- Korean American Women Association
- Korean Catholic Church
- Ann Klocko

Marshallese Community

- Kamolol Marshallese Assembly of God
- Tucson Marshallese Ministry UCC
- Pastor Hiloon Subillie and Carlson Takiah

Vietnamese Community

- Peter Vo and Sonny Nguyen

Navigator Sites

- Pan Asian Community Alliance
- Tucson Chinese Cultural Center



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Thank you for your support!